



**Durham Middlefield**  
— LOCAL WELLNESS COALITION —

DMLWC January 10<sup>th</sup> Coalition Meeting 2:30 pm

Location: Durham Town Hall Third Floor Meeting Room or Zoom Link Below

<https://us02web.zoom.us/j/85970896371?pwd=WHBEODhLd3V6NW01MWsxMINzNFQ2QT09>

Meeting ID: 859 7089 6371 Passcode: 549290

**Meeting Start: 2:32**

**Who attended:** Dena Miccinello, Betsy Dean, Holly Cheeseman, Brownyn Commins, Nicole Mason, Brian MacDuff, Mike Kalinowski, Lynna Vo, Morgan Perry, Meg Scata, Laura Francis, Nina Chanana, Leslie Paoletti and Kristin Allen.

**Welcome & Introductions** Thank you to everyone that attended this afternoon's meeting and happy new year! Dena will give a quick update on our latest grants; Nina will share follow up data from the coalition member survey and we will hear from Holly from the CT Clearing House on their activities.

**Vaping Campaign Update** Posters from the #mentionprevention vaping campaign that was developed during the last grant cycle will be posted and laminated to be hung in the "hot spots" that EDGE members designated in their schools. A billboard is scheduled, and we will soon have sponsored social media posts.

**Marijuana Campaign Update** The first video from the new expanded #mentionprevention campaign is finalized and we will have two more videos to come. The marketing company is now working on billboard graphics and more social media graphics to come.

**SOR Grant Application** We have great news that we have officially been funded for the State Targeted Response Grant that will be focused on opioid use prevention. We will be partnering with many different town organizations and offices. Narcan Trainings, education opportunities, parent education, campaign materials, billboards and more. Thank you to all that signed letters of support and will work on this grant with us.

**Coalition Member Survey Report with Nina Chanana** 15 coalition members participated in the member survey in November and December of 2021. Thank you, Nina, for sharing the data from this survey. Attached is the power point and summary of the survey results. Some action steps to start from the results are, more members want to be involved, members are interested in the committee meetings, we would like to brainstorm more ways to contact members, we would like to boost up membership and the business and parent sector.

**What is the best way to contact you? Ex: Sharing volunteer opportunities, meeting info, prevention information and more!** Please take some time to think on the best way to contact you about volunteer opportunities and way to help coalition work.



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**Presentation: CT Clearinghouse Services and Activities** Holly from the CT Clearing House presented on different services and activities that the clearing house, thank you! The Clearing House has a library of books, dvds, posters, flyers and more!

**Community Updates** During the month of December DMYFS and DMLWC hosted a Family Holiday Tree Hunt. Where five trees were decorated in the towns of Durham and Middlefield, each tree also had a prevention fact for those to learn about. Participants were encouraged to take pictures with the trees and send them in to be entered in a swag bag giveaway.

Next Meeting: March 14<sup>th</sup>, 2022, at 2:30 pm

**Meeting End: 3:15**