



## Durham Middlefield

— LOCAL WELLNESS COALITION —

### Drug Free Community Grant Highlights

#### **Targeted Substances:**

- Alcohol
- Marijuana
- Prescription Drugs
- Tobacco

#### **Capacity Building/Provide Information/Provide Support**

- Community Conversations: Search Survey Results
- Educational Parent Workshops: Addiction, Adolescent Brain Development, and Skill Building
- Billboards, Facebook Page, Instagram, Website, Patch, Public Service Announcements
- Represented at Farmers Market, Parent Nights, Sporting Events, Community Events
- EDGE Middle and High Schools: Role Models, Safe Dates, Sober Prom, Kick-Butts Day (Tobacco), Red Ribbon Week, Drug Facts Week, Sticker Attack
- Fundraising Event: Car Show in collaboration with Project Graduation
- Mindfulness Month
- RSD13 Core Ethical Values
- Be The One Campaign
- Go Far

#### **Evaluation/Enhance Skills**

- In-house, statewide, and national trainings for coalition members and key community leaders
- Peer to Peer and Peer to Adult Marijuana Awareness Campaign
- Community Survey Data
- Community Needs Assessment
- Coalition Assessment

#### **Reduce Access/Enhance Barriers**

- Roving Patrols: Durham Fair, Prom, and Graduation
- Alcohol Compliance Check, on and off premise
- Seller and Server Training offered to all establishments in the towns
- Sticker Shock: Alcohol Outlets
- Bag checks implemented at the Durham Fair (Dry Fair)
- Tobacco and E-Cigarette Free Parks
- Participate in Fall and Spring National Prescription Drug Take Back Events

### **New/Current Prevention Initiatives:**

- Facilitate educational sessions on the physical, legal, academic and social risks of youth alcohol, tobacco, prescription drugs, and marijuana use to parents at driver's ed classes, town/school sporting events, school orientations, and athletic orientations
- Conduct an environmental scan of all Durham and Middlefield retailers who sell e-cigarettes
- Conduct a tobacco/e-cigarette compliance check to all retail establishments in the community, working with the CT DMHAS Tobacco Control Unit
- Recommend improvements to school policies regarding substance use, with consequences focused on restorative discipline practices
- Introduce a breathalyzer policy for school events
- Research and propose an ordinance to ban marijuana growing or distributing facilities in both towns
- Provide suggestions and resources to local health care professionals to help keep them up-to-date with the Prescription Monitoring Program
- Provide "No Alcohol" signage to towns and local parks
- Provide "Drug-Free Zones" signage to local schools